



Advertise at The Cleveland Developmental Sports Institute with your very own dasher board

Advertising your business with The Cleveland Developmental Sports Institute is a great way to expose your business to not only the active participants in our facility, but the many spectators as well. With a clientele of roughly 25,000 people throughout Northeast Ohio, your business will be exposed to a wide range of customers as well as gaining exposure to out of town players and families. Your support of The Cleveland Developmental Sports Institute will speak to thousands on a weekly basis.

Option 1: Dasher Board

1-year advertisement: \$1,000

- Includes a 4x8 or 8x4 color Dasher Board with your custom design, logo and advertisement
- Logo featured on our website with hyperlink to your business

Dasher boards are the perfect way to target your audience and gain maximum exposure for your business during an entire sporting event. Put your logo and advertisement in front of a captivated crowd giving your company the edge in business promotion. CDSI has an average of 1,500 individuals per week who visit our facility weekly spending an average of 2 or more hours. Your ad reaches a huge population of varied demographics that includes adults, youth and children. During peak months (October-April) our foot traffic increases threefold on the weekends and during the evenings. Whether we are hosting indoor tournaments, sporting events or birthday parties, your dasher board will be seen everyday by a large clientele.

Option 2: Graphic Mail/Literature

1-year advertisement: \$800

- Featured in our email blasts to over 25,000 people in Northeast Ohio
- Featured in our news letter one a month throughout the year
- Logo featured on our website with hyperlink to your business
- Literature from your business left in our facility
 - Coupons, information, catering, etc.

Option 3: Literature

1-year advertisement: \$350

- Logo featured on our website with hyperlink to our business
- Literature from your business placed in our facility
 - Coupons, information, catering, etc.

Please complete the following information and submit with payment to CDSI Ohio. You may also visit our payment center online at www.cdsiohio.com for your convenience.

All checks made payable to **CDSI**

Your Name: _____ Contact Number: _____

E-mail Address: _____

Home/Business Address: _____

The Cleveland Developmental Sports Institute, an Ohio corporation of 46789 State Route 20, Oberlin, Ohio 44074, ("Lessor") and _____ ("Lessee") agree to enter into an advertising contract.

I. Term: The term shall cover a one-year period

1 Year _____ 2017 - _____ 2018

II. Payment Terms

All payments for each yearly amount shall be due and payable in full thirty days prior to the start of the yearly term. In the case of the first year agreements payment is due upon signing of this contract and the actual term shall start upon installation of the applicable artwork or banner.

All payments are non-refundable and shall not be pro-rated based on The Cleveland Developmental Sports Institute's schedule, team volume, participation, traffic, etc.

This is not an exclusive agreement for advertising for Lessee's product and services. Other vendor's may advertise with the same products and services unless an additional fee is paid and this section is struck out and initialed by both Lessor and Lessee.

1st Time Advertisement: _____ Renewal of Advertisement \$500: _____

Option 1 Dasher Board: _____

Dasher Board Size: _____ 4x8 _____ 8x4 _____

Option 2: _____

Option 3 Literature: _____

Accepted and Agreed:

Accepted and Agreed:

Cleveland Developmental Sports Institute

Consultant

BY: _____ BY: _____

General Manager

Title

Dated: _____ Dated: _____

Please submit your artwork or logo via e-mail to cdsiohio@yahoo.com

Contact us 440-774-2637 for more information

Or email us at cdsiohio@yahoo.com

THANK YOU